TRAFFIC SAFETY CAMPAIGN

To better address pedestrian safety and other traffic safety concerns, Winter Park Police Department (WPPD) has initiated a four-part Traffic Safety Campaign. In April 2012, WPPD, along with other city departments and community partners, began enhancing pedestrian safety and provide a safe, walking environment by initiating the following:
- distribution of educational materials to drivers and pedestrians improving their knowledge of traffic laws and methods of safe walking
- presentations to school-age children
- use of social networking outlets
- targeted enforcement of violators

MOTORISTS IN-THE-KNOW

- Bicyclists, skaters and skateboarders in a crosswalk or driveway are considered pedestrians.
- It is the motorist’s responsibility to do everything possible to avoid colliding with pedestrians.
- Turning motorists must always yield to pedestrians at intersections with traffic signals.
- Motorists must yield to pedestrians crossing the street or driveway at any marked mid-block crossing.
- When you stop for a pedestrian in a crosswalk, stop two cars back so that drivers in the other lanes can also see the pedestrian in time to stop.
- Don’t assume that pedestrians see you or that they will act predictably. They may be physically or mentally impaired, or even intoxicated.

WARNING

Pedestrians are NOT hood ornaments

STAY ALERT

You never know what YOU may run into
When you are turning, you may have to wait for a “gap” in traffic. Be aware that while you are watching for that “gap,” pedestrians may have moved into your intended path. Double-check before you turn.

Cars stopped in the street may be stopped to allow a pedestrian to cross. Do not pass a car stopped in a lane until you are sure it is not waiting for a pedestrian to cross.

INTERESTING FACTS

- Until a child is 8 years of age, it is difficult for them to assess whether a vehicle is moving or not.
- Children think that since they see a car, the driver can see them.
- Most pedestrian traffic injuries occur to 5–9 year-olds at mid-block crossings and to 10–14 year-olds at intersections.

NATIONAL STATISTICS

- 1 pedestrian is killed/injured almost every 7 minutes
- 4-5 pedestrians are killed in a typical 8-hour workday
- 13-14 pedestrians are killed every day
- 5,000 pedestrians are killed each year on average
- 85,000 pedestrians are injured every year
- $20 billion in societal costs are a result of pedestrian injuries and fatalities

HELPFUL INFO

- www.flhs.gov/handbooks
- www.safety.fhwa.dot.gov

Creating a safe and efficient walking environment has long been an established goal and integral part of the City of Winter Park. By enhancing pedestrian safety, we hope to ensure that the city will continue to be the best place to live, work and play in Florida for both our residents and visitors.

We, the Winter Park Police Department, are dedicated to ensuring our city’s quality of life through leadership, professional services, and community participation.

~Chief Brett C. Railey

WINTER PARK POLICE DEPARTMENT
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non-emergency 407-644-1313 • main line 407-599-3313
Emergency 9-1-1 • www.wppd.org

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